

UD15: PERIPHERY AND PROMISE

4TH PHD IN DESIGN FORUM

UNIVERSITY OF PORTO 19 + 20 OCT 2015

www.ud15.org

PROGRAM

19 OCTOBER

09.00	Registration Lobby + Breakfast Garden
10.00	Conference Welcome Auditorium
10.30	Keynote Speaker · Contextuality Auditorium Susana Barreto
11.00	Coffee Break Lobby
11.10	Parallel Sessions CONTEXTUALITY 1 Auditorium + COLLECTIVITY 1 Garden
12.30	Lunch Canteen SASUP, Rua dos Bragas 151
14.30	Keynote Speaker · Disciplinarity Auditorium Luís Fernandes
15.10	Parallel Sessions DISCIPLINARITY 1 Auditorium + CREATIVITY 1 Garden
16.20	Coffee Break Lobby
16.40	Keynote Speaker · Perplexity Auditorium Jaime Munárriz
17.10	Parallel Sessions PERPLEXITY 1 Auditorium + CONTEXTUALITY 2 Garden
18.20	Publication Launch A TIGER IS A TIGER Auditorium
20.00	Conference Dinner Maus Hábitos, Rua Passos Manuel 178, 4 th floor

20 OCTOBER

09.00	Registration Lobby + Breakfast Garden
10.00	Keynote Speaker Auditorium Anne Boddington
10.30	Coffee Break Lobby
10.40	Keynote Speaker · Collectivity Auditorium Çiğdem Kaya
11.20	Parallel Sessions COLLECTIVITY 2 Auditorium + DISCIPLINARITY 2 Garden
12.30	Lunch Canteen SASUP, Rua dos Bragas 151
14.30	Keynote Speaker · Creativity Auditorium João Paulo Queiroz
15.10	Parallel Sessions CREATIVITY 2 Auditorium + PERPLEXITY 2 Garden
16.10	Coffee Break Lobby
16.30	Round Table 1 Auditorium + Round Table 2 Garden + Round Table 3 Co-work
17.30	Closing Session Auditorium
18.00	What's next FUTURE PLACES Auditorium
18.30	Drinks at Exhibition PORTO PELO PORTO Reitoria, Praça Gomes Teixeira (Leões)

PARALLEL SESSIONS SEQUENCE

19 OCTOBER

11.10 – 12.30

CONTEXTUALITY 1 Auditorium

- 11.10 **Sami Ben Fradj** Relation between awareness and Universal Design
- 11.20 **Deniz Ekmekçioğlu** Product Semantic Approach from Product Service System Perspective: A Case Study of Minibus in Istanbul Public Transportation System
- 11.30 **Filipa Pias** Contributions to evaluate design investment in Portuguese agro-food industry
- 11.40 **Cristiane Schifelbein de Menezes, Vasco Branco, Nuno Dias** Sobre o universo das experiências do novo: como as pessoas se relacionam com os artefactos
- 11.50 **Isabel Guimarães** Design de Montras para as lojas de Comércio Tradicional da Baixa do Porto? O caso Rua das Flores
- 12.00 **30min Discussion**

15.10 – 16.20

DISCIPLINARITY 1 Auditorium

- 15.10 **João Figueiredo, Nuno Correia, Inês Ruivo, Jorge Lino** Transdisciplinary knowledge for innovation – Blurring the design disciplines boundaries'
- 15.20 **Sílvia Soares, Rui Mendonça, Francisco Duarte, Rui Garganta** Estratégia de Design. Contributo na alteração do comportamento sedentário e combate à obesidade dos jovens
- 15.30 **Cecília Peixoto Carvalho** A proto-história de um projeto de design com a comunidade do Lagarteiro
- 15.40 **30min Discussion**

17.10 – 18.20

PERPLEXITY 1 Auditorium

- 17.10 **Anneli Bowie** Towards a 'grammar' of communication design motives
- 17.20 **Alisa Hutchinson** Ebb versus flow: The experience and function of designers' ambivalent emotional conjunctions in the design space
- 17.30 **Anselmo Canha, Heitor Alvelos** A Outra Alternativa
- 17.40 **Nestor Pestana** Are We Losing Our Minds?
- 17.50 **30min Discussion**

COLLECTIVITY 1 Garden

- 11.10 **Rita Sá** The Intersection of Art and Technology in Hackerspaces – An Essay on Open and Collaborative Practices
- 11.20 **António Gorgel Pinto** The Creativity Emancipation Atlas. Participatory machine design for the development of degraded urban neighbourhoods
- 11.30 **Sara Rodrigues** Design methods for visualizing collective data
- 11.40 **30min Discussion**

CREATIVITY 1 Garden

- 15.10 **Sean Igor Acosta Díaz** El desdoblamiento de la poética en la estética de la conectividad
- 15.20 **Airton Jordani Jardim Filho, Cristiane Schifelbein de Menezes, Adreson Vilson Vita de Sá** Inovação e design de experiência do usuário para web: Apontamentos preliminares de um discussão necessária
- 15.30 **Joana Magalhães Francisco** Inclusividade aplicada ao projecto de equipamento urbano – Tabelas de análise inclusivas para uma melhor resposta do projecto ao utilizador e a uma cidade sustentável
- 15.40 **Maria Elena Soriero** Design, Art & Digital Technology. The Immersive Experience in Artificial and Natural Space
- 15.50 **30min Discussion**

CONTEXTUALITY 2 Garden

- 17.10 **Rita Rodrigues, João Tavares** User's emotions and experiences in healthcare services
- 17.20 **Renata Porto** Designing for social innovation policies: An exploratory study of best practices in design and social innovation in Latin America
- 17.30 **Ida Telalbasic** Social currencies reality check. Interrelationships between developed and developing economic models towards social innovation
- 17.40 **Ivo Fonseca, Pedro Bessa, Mário Vairinhos** Design da Experiência na Informação para a Alergia Alimentar
- 17.50 **30min Discussion**

PARALLEL SESSIONS SEQUENCE (cont.)

20 OCTOBER

11.20 – 12.30

COLLECTIVITY 2 Auditorium

- 11.20 **Nina Costa, Lia Patrício, Nicola Morelli** Towards an integrated approach to design for value co-creation
- 11.30 **Joana Ivónia Santos, Cláudia Albino** Collaborative design in the significance of the bicycle ecosystem in Aveiro
- 11.40 **Renata Arezes, Joana Quental**
O Design para a Comunicação da Doença Oncológica
- 11.50 **Marco Balsinha, Luís Pessanha, José Frade**
Bio-sistema: Desenvolvimento de um vermicompostor doméstico
- 12.00 **30min Discussion**

15.10 – 16.10

CREATIVITY 2 Auditorium

- 15.10 **Yoad David Luxembourg, Heitor Alvelos** The Practice of Ideation: A practical framing for a discipline of conceptual design
- 15.20 **Fabian Leotteau** Draw location as a tool for sea fishing in the Colombian Caribbean
- 15.30 **Aline Teixeira de Souza, Rita Almendra** Seleção de materiais e recursos construtivos para o design de produtos locais
- 15.40 **30min Discussion**

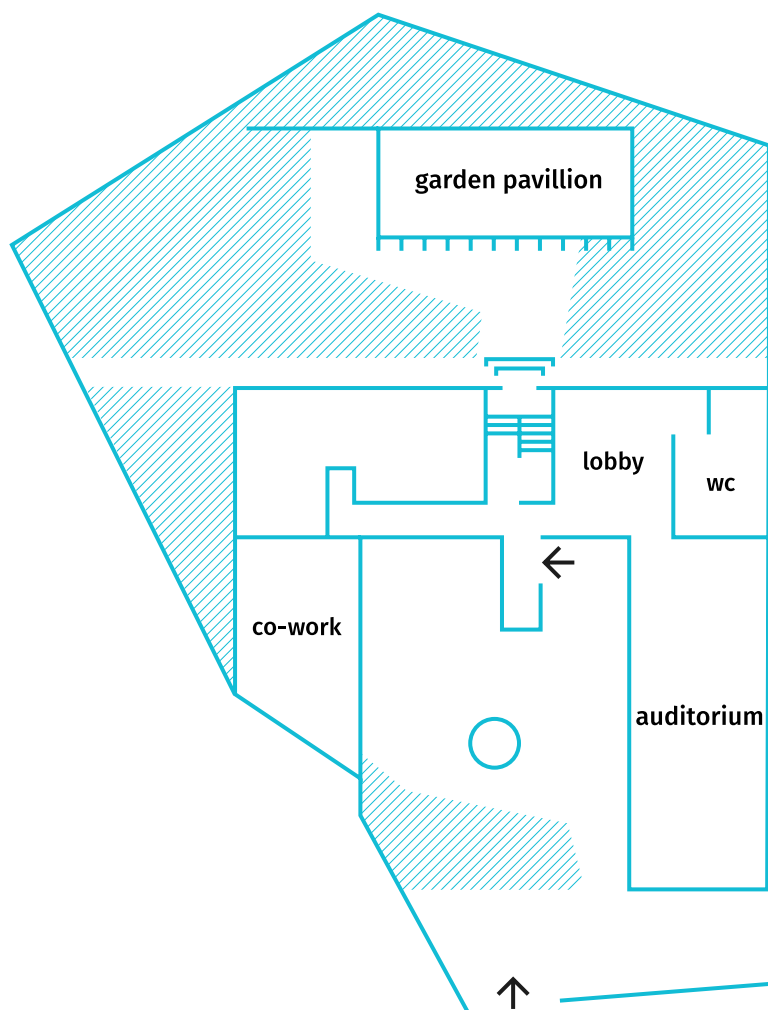
DISCIPLINARITY 2 Garden

- 11.20 **Paya Hauch Fenger** The codesigner in the written text – Autoethnography as a means of discovering the position of the co-designer
- 11.30 **Miguel Sanches** ColorTranslation – A supporting tool for graphic designers
- 11.40 **Giorgio Salani** Mapping British pottery. First steps towards a taxonomy of artisanal ceramic tableware
- 11.50 **Suzana Parreira** Design-en-place: Haute cuisine's creative process as design process
- 12.00 **30min Discussion**

PERPLEXITY 2 Garden

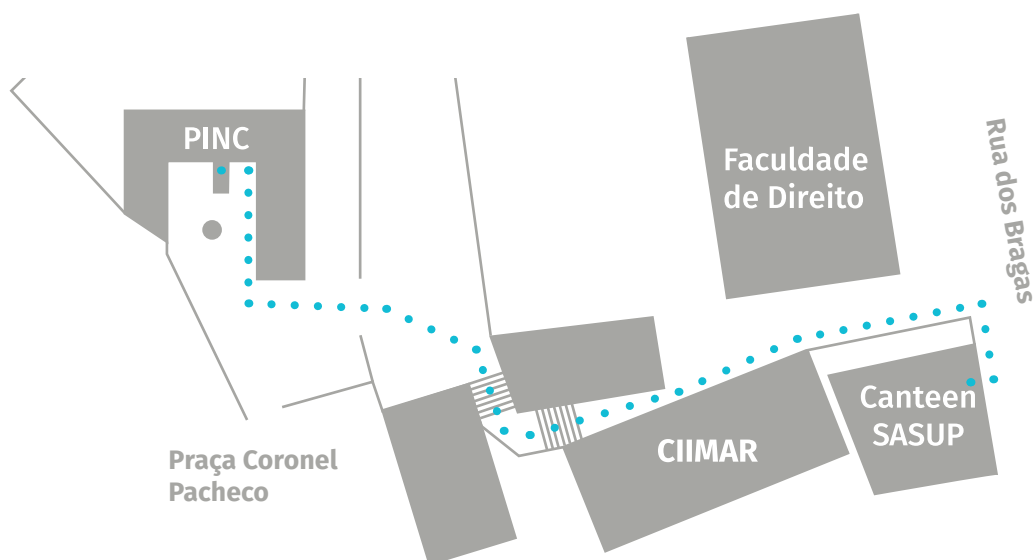
- 15.10 **Mariana Fonseca Braga, Marcelo Souza Manhago, Matteo Oreste Ingaramo** Design boundaries in Brazilian SMEs: A case study in the furniture sector
- 15.20 **Ricardo Melo, Miguel Carvalhais** Get Lost! and Filtershuffle: Designing mobile applications for unpredictability
- 15.30 **Luís Eustáquio, Miguel Carvalhais** Evaluating engagement in aesthetic interaction through prosody
- 15.40 **30min Discussion**

FIND YOUR WAY IN PINC



Praça Coronel Pacheco, nº2

TO THE CANTEEN (LUNCH)



CONTACTS

PINC (Creative Industries Center of UPTEC)

Praça Coronel Pacheco, 2
4050-453 Porto, Portugal

Email ud15.org@gmail.com

Twitter [@ud15forum](https://twitter.com/ud15forum)

Facebook facebook.com/ud15forum

Instagram instagram.com/ud.15

Organization



INSTITUTIONAL PARTNERS



universidade de aveiro
theoria poiesis praxis



Fundação para a Ciência e a Tecnologia
MINISTÉRIO DA EDUCAÇÃO E CIÊNCIA



FACULDADE DE BELAS ARTES
UNIVERSIDADE DO PORTO



ID+ RESEARCH
INSTITUTE FOR
DESIGN, MEDIA
AND CULTURE



RÁDIO
MANOBRAS.PT

SPONSORS



LICORES E DOCES REGIONAIS



Espaço de Intervenção Cultural



SUSTAINABLE PRINTING